

ELEANOR FITZGERALD

MBA, ADMgt BBus(Acc)

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ABOUT ME

A motivated commercial chartered accountant with specialist expertise in forecasting, business-case evaluations and performance monitoring. A strategic and agile thinker known for driving change by tackling ambiguous problems and effectively communicating solutions.

Recognition

Profiled in Studio Shodwe, Aldenaire & Partners
Featured in Timmerman Industries 40 under 40
Jury Chair 43rd Annual Warner & Spencer Awards 2020
Team Leader of the Year, Ginyard International Co. 2021

Core Skills

People management
Stakeholder management
Commercial acumen
Trend forecasting

Financial evaluation
Leadership during change
Strong interpersonal skills
Engaging presenter

EXPERIENCE

Director of Business Planning & Analysis, Larana, Inc.

April 2019 – Present

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Senior Commercial Manager, Larana, Inc.

April 2018 – April 2019

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Commercial Manager, Giggling Platypus Co.

April 2018 – April 2019

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Commercial Performance Manager, Giggling Platypus Co.

April 2017 – April 2018

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MEMBERSHIPS

Board of Directors

Borcelle Foundation
April 2019 – Present

President, Senior Softball Association

Fradel and Spies
Sept 2020 – May 2021

Advisory Board Member

Fradel and Spies
April 2021 – Present

Board Member

Fradel and Spies
April 2021 – Present

EDUCATION

Master of Business Administration

Warner & Spencer
2018

Associate Degree of Management

Ginyard International Co.
2015

Bachelor of Business (Accounting)

Warner & Spencer
2011-2014

REFERENCES

Available on request